



50th Anniversary Celebration Sponsorship Proposal



**Palm Beach County
Board of County Commissioners**



Index of Sponsorship Levels

50th Anniversary Celebration Sponsors

| | |
|--|----------|
| Platinum Sponsor (Exclusive) | \$10,000 |
| Gold Sponsor Bookmobile (Exclusive)..... | \$7,500 |
| Gold Sponsor Mascot (maximum of 2)..... | \$7,500 |
| Silver | \$5,000 |
| Bronze | \$2,500 |
| Partner | \$1,000 |

50th Anniversary Signature Event Sponsors *(see list of events below)*

| | |
|-------------------------------|---------|
| Diamond (One per Event) | \$5,000 |
| Ruby (One per Event)..... | \$2,500 |
| Emerald (One per Event)..... | \$1,000 |
| Sapphire..... | \$500 |

Events

- Writers LIVE! — January - April
- Black History Month — February
- Community Event — March
- National Craft Month — March
- Money Smart Month — April
- National Library Week — April
- Reception With Silent Auction — April
- Haitian Heritage Month — May
- Jewish American Heritage Month — May
- Summer Reading Program — June - July
- Reading Is Sooooo Delicious — June - July
- PBCLS ComicCon — August
- Birthday Parties at Each Location— September
- Hispanic Heritage Month Celebration — September 15 - October 15
- Italian Heritage and Culture Month — October
- Family History Month — October
- Families Reading Together — November
- After Hours Holiday Concerts — December
- Healthy Mind & Body (TBD)

Donation *Any amount*

Platinum Sponsor: \$10,000

(Exclusive)

Exposure

- Logo and recognition as the Platinum Sponsor in 2019 issues of Happenings
- Logo and recognition as the Platinum Sponsor in year-end Sponsor Appreciation Booklet
- Logo and recognition on all 50th Anniversary event related materials including posters and flyers
- Logo and recognition as the Platinum Sponsor on the 50th Anniversary Commemorative Staff T-shirt

Year-round

- Logo on banner displayed at events throughout the year
- Logo on Bookmobile

Community Event

- Table at the Community Fair
- Recognition and opportunity to speak at the Community Event
- Provide promotional gift for guest goody bags at the Community Event

April Reception

- Four complimentary tickets to April Reception
- Opportunity to provide item for the silent auction

Website/Social Media

- Logo on the 50th Anniversary section of the Library's homepage
- Logo on the 50th Anniversary website page
- Logo on the Library's 50th Anniversary social media platforms

E-newsletter

- Logo and recognition as the Platinum Sponsor in 2019 issues of the monthly Books & Bytes e-newsletter

Additional Benefit

- Corporate membership in Friends
- Four complimentary tickets to the Friends Annual Luncheon in November 2019

Your logo must be preapproved for placement. Size of your logo will vary based on the scale of the artwork and be proportionate to your sponsorship level.

Gold Sponsor: \$7,500

Exposure

- Logo and recognition as the Gold Sponsor in 2019 issues of Happenings
- Logo and recognition as the Gold Sponsor in year-end Sponsor Appreciation Booklet
- Logo and recognition on all 50th Anniversary event related materials including posters and flyers
- Logo and recognition as the Gold Sponsor on the 50th Anniversary Commemorative Staff T-shirt

Community Event

- Provide promotional gift for guest goody bags at the Community Event

April Reception

- Two complimentary tickets to April Reception
- Opportunity to provide item for the silent auction

Website/Social Media

- Logo on the 50th Anniversary section of the Library's homepage
- Logo on the 50th Anniversary website page
- Logo on the Library's 50th Anniversary social media platforms

E-newsletter

- Logo and recognition as the Gold Sponsor in 2019 issues of the monthly Books & Bytes e-newsletter

Additional benefit

- Corporate membership in Friends
- Two complimentary tickets to the Friends Annual Luncheon in November 2019

Bookmobile

(Exclusive)

- Includes all items in the Gold Sponsor Level and
- Logo on the 50th Anniversary Bookmobile Wrap

Mascot Co-Sponsor

(Maximum of 2)

- Includes all items in the Gold Sponsor Level and
- Inclusion of your logo on the mascot's 50th Anniversary T-shirt. Mascot will appear at special events throughout the year.

Your logo must be preapproved for placement. Size of your logo will vary based on the scale of the artwork and be proportionate to your sponsorship level.

Silver Sponsor \$5,000

Exposure

- Logo and recognition as a Silver Sponsor in Happenings for 2019
- Logo and recognition as a Silver Sponsor in year-end Sponsor Appreciation Booklet
- Logo and recognition as a Silver Sponsor on the 50th Anniversary Commemorative Staff T-shirt

Community Event

- Provide promotional gift for guest goody bags at the Community Event

Website/Social Media

- Logo and recognition on the 50th Anniversary section of the Library's homepage
- Logo and recognition on the 50th Anniversary website page
- Exposure on the Library's 50th Anniversary social media platforms

E-newsletter

- Logo and recognition as a Silver Sponsor in 2019 issues of the monthly Books & Bytes e-newsletter

Additional benefit

- Corporate membership in Friends
- One complimentary ticket to the Friends Annual Luncheon in November 2019

Bronze Sponsor \$2,500

Exposure

- Name recognition as a Bronze Sponsor in Happenings for 2019
- Name recognition as a Bronze Sponsor in year-end Sponsor Appreciation Booklet

Website/Social Media

- Name recognition on the 50th Anniversary section of the Library's homepage
- Name recognition on the 50th Anniversary website page
- Name recognition on the Library's 50th Anniversary social media platforms

E-newsletter

- Name recognition as a Bronze Sponsor in 2019 issues of the monthly Books & Bytes e-newsletter

Additional benefit

- Corporate membership in Friends

Partner Sponsor \$1,000

Exposure

- Name recognition as a Partner Sponsor in year-end Sponsor Appreciation Booklet

Website/Social Media

- Name recognition on the 50th Anniversary section of the Library's homepage
- Name recognition on the 50th Anniversary website page
- Name recognition on the Library's 50th Anniversary social media platforms

Sponsorship Opportunities for Signature Events Throughout the Year

Writers LIVE! — January - April
Black History Month — February
Money Smart Month — April
Community Event — March
National Craft Month — March
National Library Week — April
Reception With Silent Auction — April
Haitian Heritage Month — May
Jewish American Heritage Month — May
Summer Reading Program — June - July
Reading Is Sooooo Delicious — June - July
PBCLS ComicCon — August
Birthday Parties at Each Location— September
Hispanic Heritage Month Celebration — September 15 - October 15
Italian Heritage and Culture Month — October
Family History Month — October
Families Reading Together — November
Holiday Concerts — December
Healthy Mind & Body (TBD)

Diamond Event Sponsor: \$5,000 (One per Signature Event)

Exposure

- Logo and recognition as a Diamond Sponsor in Happenings advertisement for signature event
- Logo and recognition as a Diamond Sponsor in year-end Sponsor Appreciation Booklet
- Logo and recognition as a Diamond Sponsor on posters and flyers for signature event
- Opportunity to provide company giveaway at the signature event

Website/Social Media

- Logo and recognition on signature events' section of the Library's homepage
- Logo and recognition as a Diamond Sponsor on the 50th Anniversary website page
- Logo and recognition on the Library's 50th Anniversary social media platforms for the signature event

E-newsletter

- Name recognition as a Diamond Sponsor in the issue of the monthly Books & Bytes e-newsletter highlighting the signature event

Additional benefit

- Corporate membership in Friends
- One complimentary ticket to the Friends Annual Luncheon in November 2019

Ruby Event Sponsor \$2,500

(One per Signature Event)

Exposure

- Name recognition as a Ruby Sponsor in Happenings advertisement for signature event
- Name recognition as a Ruby Sponsor in year-end Sponsor Appreciation Booklet
- Name recognition as a Ruby Sponsor on posters and flyers for signature event
- Opportunity to provide company giveaway at the signature event

Website/Social Media

- Name recognition on signature events' section of the Library's homepage
- Name recognition as a Ruby Sponsor on the 50th Anniversary website page
- Name on the Library's 50th Anniversary social media platforms for the signature event

E-newsletter

- Name recognition as a Ruby Sponsor in the issue of the monthly Books & Bytes e-newsletter highlighting the signature event

Additional benefit

- Corporate membership in Friends

Emerald Event Sponsor \$1,000

(One per Signature Event)

Exposure

- Name recognition as an Emerald Sponsor in year-end Sponsor Appreciation Booklet

Website/Social Media

- Name recognition on signature events' section of the Library's homepage
- Name recognition as an Emerald Sponsor on the 50th Anniversary website page
- Name on the Library's 50th Anniversary social media platforms for the signature event

Sapphire Event Sponsor \$500

- Name recognition in Happenings as event sponsor

Sponsorship Commitment Form

Company Name: _____
Address: _____
Contact Name: _____
Title: _____
Telephone Number: _____
Email Address: _____

Sponsorship Opportunities (Please indicate your choice of sponsorships.)

- | | |
|--|----------------------------------|
| <input type="checkbox"/> Platinum Sponsor (Exclusive) | <input type="checkbox"/> Silver |
| <input type="checkbox"/> Gold Sponsor Bookmobile (Exclusive) | <input type="checkbox"/> Bronze |
| <input type="checkbox"/> Gold Sponsor Mascot (Maximum of 2) | <input type="checkbox"/> Partner |

Signature 50th Anniversary Event Sponsorship Opportunities

- | | |
|--|---|
| <input type="checkbox"/> Diamond (One per Event) | <input type="checkbox"/> Donation \$ _____ <i>Any amount you designate which will be used for any portion of the 50th Celebration.</i> |
| <input type="checkbox"/> Ruby (One per Event) | |
| <input type="checkbox"/> Emerald (One per Event) | |
| <input type="checkbox"/> Sapphire | |
| <input type="checkbox"/> Writers LIVE! — January - April | <input type="checkbox"/> Reading Is Sooooo Delicious — June - July |
| <input type="checkbox"/> Black History Month — February | <input type="checkbox"/> PBCLS ComicCon — August |
| <input type="checkbox"/> Community Event — March | <input type="checkbox"/> Birthday Parties — September |
| <input type="checkbox"/> National Craft Month — March | <input type="checkbox"/> Hispanic Heritage Month Celebration — September 15 - October 15 |
| <input type="checkbox"/> Money Smart Month — April | <input type="checkbox"/> Italian Heritage and Culture Month — October |
| <input type="checkbox"/> National Library Week — April | <input type="checkbox"/> Family History Month — October |
| <input type="checkbox"/> Reception With Silent Auction — April | <input type="checkbox"/> Families Reading Together — November |
| <input type="checkbox"/> Haitian Heritage Month — May | <input type="checkbox"/> Holiday Concerts — December |
| <input type="checkbox"/> Jewish American Heritage Month — May | <input type="checkbox"/> Healthy Mind & Body (TBD) |
| <input type="checkbox"/> Summer Reading Program — June - July | |

If you have any questions on sponsorship opportunities or are interested in an exclusive sponsorship, please contact Nicole Hughes at 561-233-2768 or hughesn@pbclibrary.org.

Make checks payable to:
The Friends of the Palm Beach County Library, Inc.
Mail to:
50th Anniversary Committee
3650 Summit Blvd., West Palm Beach, FL 33406